

2010 *Employee Assistance Report (EAR)* Editorial Calendar

(Calendar is tentative and subject to change)

* POTENTIAL CONTRIBUTORS and PUBLIC RELATIONS AGENCIES: Please pay close attention to editorial deadlines. In some cases the deadline for a particular issue may already be past! Prospective contributors for the lead article, Brown Bagger, and/or additional story ideas, should contact the editor at 715-258-2448 or email mike.jacquart@impacttrainingcenter.net ** Many, but not all Brown Baggers are related to the lead/cover article. Brown Baggers are generally geared more for the individual employee and/or employer, than the cover article, which is generally more directed for the EAP. TBD: To be determined.

January 2010 -- Lead/cover article – **Evolution from CISM to PFA**

** *Brown Bagger*: Related to lead

Editorial deadline -- * **Oct. 20, 2009**

February 2010 -- Lead/cover article – **Measuring workplace outcomes in EAPs**

Brown Bagger: TBD.

Editorial deadline -- * **Nov. 24, 2009**

March 2010 -- Lead/cover article – **People with disabilities in the workplace**

Brown Bagger: TBD.

Editorial deadline -- * **Dec. 22, 2009**

April 2010 -- Lead/cover article – **EAP ethics task force**

Brown Bagger: Ethics, integrity in the workplace

Observances: *Alcohol Awareness Month*

Counseling Awareness Month; Autism Awareness Month

Editorial deadline -- * **Jan. 19, 2010**

May 2010 -- Lead/cover article – **How much should EAP charge for services?**

Brown Bagger: Humor's role in relieving stress and anxiety

Observances: *Older Americans Month*

Mental Health Month

Editorial deadline -- * **Feb. 23, 2010**

June 2010 -- Lead/cover article – **Health and wellness trends**

Brown Bagger: Related to lead

Editorial deadline -- * **March 23**

July 2010 -- Lead/cover article – **Employees returning to work**
Brown Bagger: Continued financial issues

Editorial deadline -- * **April 20**

August 2010 -- Lead/cover article – **Mental health parity legislation - update**
Brown Bagger: Lack of mental health services

Editorial deadline -- * **May 25**

September -- Cover article – **Grief**
Brown Bagger: Related to lead

Editorial deadline -- * **June 22**

October -- Lead/cover article – **Impact of domestic violence on workplace**
Brown Bagger: Workplace bullying/mobbing/conflict
Observances: *Disability Employment Month*
Mental Illness Awareness Week, Domestic Violence Awareness Month

Editorial deadline -- * **July 20**

November -- Lead/cover article – **Technology & EAP**
Brown Bagger: TBD
Observances: *Great American Smokeout; Lung Cancer Awareness Day*
Epilepsy Awareness Month; American Diabetes Month
Family Caregivers Month

Editorial deadline -- * **Aug. 24**

December --- Lead/cover article – **Embracing diversity**
Brown Bagger: Related to lead.
Observances: *World AIDS Day*

Editorial deadline -- * **Sept. 21**
