

## 2012 *Employee Assistance Report (EAR)* Editorial Calendar

(Calendar is \* **tentative** and subject to change)

\* POTENTIAL CONTRIBUTORS and PUBLIC RELATIONS AGENCIES: Please pay close attention to editorial deadlines. Deadlines are approximately **three months** in advance – and in some cases the deadline for a particular issue may already be past! Prospective contributors for the lead article, Brown Bagger, and/or additional story ideas, should contact the editor at [mike.jacquart@impacttrainingcenter.net](mailto:mike.jacquart@impacttrainingcenter.net) \*\* Many, but not all Brown Baggers are related to the lead/cover article. Brown Baggers are generally geared more for the individual employee and/or employer, than the cover article, which is generally more directed for the employee assistance professional. TBD: To be determined.

January 2012 -- \* Lead/cover article – **Mental illness**  
\*\* *Brown Bagger*: Possibly related to lead

Editorial deadline -- \* **Oct. 19, 2011**

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February 2012 -- \* Lead/cover article – **Workplace bullying**  
\*\* *Brown Bagger*: Most likely related to lead

Editorial deadline -- \* **Nov. 16, 2011**

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March 2012 -- \* Lead/cover article – **Cancer in the workplace**  
\*\* *Brown Bagger*: Most likely related to lead

Editorial deadline -- \* **Dec. 14, 2011**

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April 2012 -- \* Lead/cover article – **AODA trends**  
\*\* *Brown Bagger*: Most likely related to lead  
Observances: *Alcohol Awareness Month*  
*Counseling Awareness Month; Autism Awareness Month*

Editorial deadline -- \* **Jan. 18, 2012**

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May 2012 -- \* Lead/cover article – **Mental health parity legislation – update**  
\*\* *Brown Bagger*: Related to lead  
Observances: *Older Americans Month, Mental Health Month*

Editorial deadline -- \* **Feb. 15, 2012**

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June 2012 -- \* Lead/cover article – **Demonstrating EAP value: different models**  
\*\* *Brown Bagger*: Explaining model “lingo” for employees

Editorial deadline -- \* **March 22, 2012**

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July 2012 -- \* Lead/cover article – **Unions, EAPs and the workplace**  
\*\* *Brown Bagger*: Related to lead

Editorial deadline -- \* **April 19, 2012**

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August 2012 -- \* Lead/cover article – **Impact of technology on EAP**  
\*\* *Brown Bagger*: Technology addiction

Editorial deadline -- \* **May 24, 2012**

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September 2012 -- \* Lead/cover article – **Critical incident response**  
\*\* *Brown Bagger*: Possibly related to lead

Editorial deadline -- \* **June 21, 2012**

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October 2012 -- \* Lead/cover article – **State of EAPs and EAPA**  
\*\* *Brown Bagger*: TBD  
Observances: *Disability Employment Month*  
*Mental Illness Awareness Week, Domestic Violence Awareness Month*

Editorial deadline -- \* **July 19, 2012**

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November 2012 – \* Lead/cover article – **Smoking Cessation – latest EAP trends**  
\*\* *Brown Bagger*: Smoking cessation in the workplace  
Observances: *Great American Smokeout; Lung Cancer Awareness Day*  
*Epilepsy Awareness Month; American Diabetes Month*  
*Family Caregivers Month*

Editorial deadline -- \* **Aug. 24, 2012**

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December 2012 --- \* Lead/cover article – **Alphabet soup: what’s it all mean?**  
\*\* *Brown Bagger*: Related to lead  
Observances: *World AIDS Day*

Editorial deadline -- \* **Sept. 21, 2012**

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ADDITIONAL SUGGESTIONS NOT LISTED HERE ARE ALWAYS WELCOME! Other possibilities include, but are not limited to: EAP around the globe: lessons learned; health and wellness trends; computer & sexual addiction; management consulting; and people with “invisible” disabilities at work.

### **2011 Recap**

January 2011: ‘It Can Never Happen Here’ Suicide Prevention in the Workplace  
February 2011: FAQs About Age Discrimination  
March 2011: Selling an Employee Assistance Program  
April 2011: EAP Practice With Native American Employees

May 2011: Affordable Care Organizations & Potential Impact on EAPs  
June 2011: What Grieving Employees Want EAPs to Know  
July 2011: 'Cool Tools' Evaluating a Technology Approach...  
August 2011: Using the Workplace Outcome Suite  
September 2011: Innovative Ideas to Enhance Use of EAPs  
October 2011: State of EAPs and EAPA  
November 2011: The Fully Leveraged EAP – Part I  
December 2011: The Fully Leveraged EAP – Part II